



The Korean Society for
Brain and Neural Sciences



The 28th Annual Meeting of KSBNS

K-Brain 2025 & The 3rd CJK Neuroscience Meeting Sponsorship Prospectus

AUG. 24 Sun – **27** Wed, **2025**

Songdo CONVENIA

Incheon, Korea



K-Brain 2025 & The 3rd CJK Neuroscience Meeting

Sponsorship Prospectus

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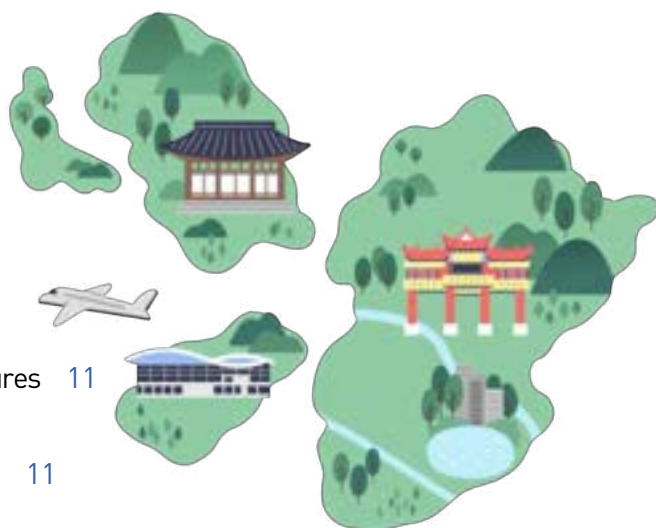
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Welcome Address

Warm greetings and best wishes for a successful and prosperous year 2025

The Korean Society for Brain and Neural Sciences (KSBNS), with over 5,000 members, stands as Korea's leading neuroscience organization. We provide a dynamic platform for collaboration among neuroscientists, clinicians, and global experts, bridging basic science, applied research, and clinical practice. This success would not have been possible without our valued partners' unwavering support and interest, for which we are deeply grateful.

In 2025, we are proud to host the **28th Annual International Conference, K-Brain 2025 & The 3rd CJK Neuroscience Meeting**, from **August 24 to 27 at Songdo Convensia, Incheon**.

This event will bring together over **5,000 participants** and feature **over 50 symposia**, including **20 CJK symposia**. The conference will include top researchers from Korea and leading international scholars, particularly from China and Japan.

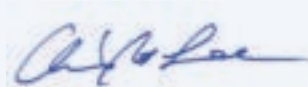
The conference, in collaboration with China and Japan (CJK), will feature a diverse and dynamic program, including **Plenary and Special Lectures** by distinguished scientists, **Symposia** on cutting-edge topics in neuroscience, **Sessions** led by and for early-career researchers, Editor's sessions including a **Nature Masterclass** and an **Extensive Exhibition**, fostering connections between researchers, industry, and clinicians.

We have developed sponsorship packages to support the conference and year-round society activities. By becoming a sponsor, you will play a vital role in advancing neuroscience research and innovation, both domestically and internationally. Your support will also provide unparalleled opportunities to connect with top researchers, institutions, and industry leaders in the neuroscience community.

Your continued engagement is crucial in enabling KSBNS to remain at the forefront of global neuroscience efforts. We invite you to join us in this exciting endeavor as a valued sponsor.

Thank you for your consideration and support.

Sincerely,



President
Korean Society for Brain and Neural Sciences (KSBNS)

C. Justin Lee





| KSBNS Introduction

KSBNS Profile

Name	Korean Society for Brain and Neural Sciences (KSBNS)
Membership	5,167
Official Journal	Experimental Neurobiology (EN) <ul style="list-style-type: none">✓ Bimonthly, Open Access, Peer-Review, Online Journal✓ Indexed in SCIE, SCOPUS, PubMed, PubMed Central

KSBNS, the center of Korean brain science and a representative group of brain researchers

The Korean Society of Brain and Neuroscience, the largest brain science society in Korea, is leaping forward as a global leading society. Brain science in Korea is rapidly growing and advancing to an international level by the active efforts of major members in life science, cognitive science, engineering, medical and industrial fields. With the hosting of the IBRO (international Brain Research Organization) General Assembly in 2019, the 'Brain Science Olympics', it is emerging as a major academic society that opens the future of brain science in the world. The CJK (China-Japan-Korea) Neuroscience Meeting, the Korea-China-Japan Neuroscience Conference, is fulfilling its responsibilities as a key hub of Asian neuroscience.

2025-26 Organizing Committee

Title	Name	Affiliation
President	C. Justin Lee	Institute for Basic Science
Vice President	Won Do Heo	Korea Advanced Institute of Science and Technology
Vice President	Sung-Jin Jeong	Korea Brain Research Institute
Vice President	Chul Hoon Kim	Yonsei University
Vice President	Myeong Ok Kim	Gyeongsang National University
Vice President	Sang Jeong Kim	Seoul National University
Vice President	Hoon Ryu	Korea Institute of Science and Technology
Vice President	Greg Seong-Bae Suh	Korea Advanced Institute of Science and Technology
Secretary-General	Eunji Cheong	Yonsei University
Vice Secretary-General	Min-Ho Nam	Korea Institute of Science and Technology
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Members	Yeowool Huh	Catholic Kwandong University
Members	Hyoung Kim	Seoul National University
Members	Soo-Jin Oh	Korea Institute of Science and Technology
Members	Wookyoung Yu	Daegu Gyeongbuk Institute of Science and Technology
Treasury Committee		
Chairperson	Hosung Jung	Yonsei University
Members	Boyoung Lee	Institute for Basic Science
Members	Eun-Mi Hur	Seoul National University
Scientific Program Committee		
Chairperson	Jaewon Ko	Daegu Gyeongbuk Institute of Science and Technology
Vice Chairperson	Jong-Cheol Rah	Korea Brain Research Institute
Members	Ain Chung	Korea Advanced Institute of Science and Technology
Members	Hosung Jung	Yonsei University
Members	Eunha Kim	Korea University
Members	Jae-Ick Kim	Ulsan National Institute of Science and Technology
Members	Jeongjin Kim	Korea Institute of Science and Technology
Members	Ji-Woon Kim	Kyung Hee University
Members	Minah Kim	Seoul National University
Members	Wuhyun Koh	Institute for Basic Science
Members	Seok-Kyu Kwon	Korea Institute of Science and Technology
Members	Eunee Lee	Yonsei University
Members	Kwang Lee	Daegu Gyeongbuk Institute of Science and Technology
Members	Sangkyu Lee	Institute for Basic Science
Members	Sue-Hyun Lee	Seoul National University
Members	Yangkyun Oh	Ewha Womans University
Members	Jihye Seong	Seoul National University
Members	Min-Kyoo Shin	Seoul National University
Members	Chang Ho Sohn	Korea Advanced Institute of Science and Technology
Members	Seng Bum Yoo	Sungkyunkwan University
Funding/Planning Committee		
Chairperson	Hyung Jin Choi	Seoul National University
Members	Nakwon Choi	Korea University
Members	Euitae Kim	Seoul National University Bundang Hospital
Members	Min Soo Kim	Korea Institute of Science and Technology
Members	Sun Kwang Kim	Kyung Hee University

Members	YoungSoo Kim	Yonsei University
Members	Hyosang Lee	Daegu Gyeongbuk Institute of Science and Technology
Members	Se Hee Min	ASAN Medical Center
Members	Ji Young Mun	Korea Brain Research Institute
Members	Alan Jung Park	Seoul National University
Members	Joomin Park	Institute for Basic Science
Members	Min-Woo Park	Scitech Korea
Members	Junghwan Shin	Seoul National University
Policy Committee		
Chairperson	Chul Hoon Kim	Yonsei University
Publications Committee		
Chairperson	Sung Joong Lee	Seoul National University
Members	Donghoon Kim	Dong-A University
Members	Eun Jeong Lee	Ajou University
Members	Young-Gyun Park	Korea Advanced Institute of Science and Technology
Awards and Recognition Committee		
Chairperson	Ki Duk Park	Korea Institute of Science and Technology
Members	Kihoon Han	Korea University
Members	Eun Mi Hwang	Korea Institute of Science and Technology
Members	Jong-Hyun Park	Korea Institute of Science and Technology
Public Relations Committee		
Chairperson	Bo-Eun Yoon	Dankook University
Members	Dong-Seon Chang	Curious Brain Lab
Members	Han Kyoung Choe	Daegu Gyeongbuk Institute of Science and Technology
Members	Heejeung Chun	Yonsei University
Members	Jung Ho Hyun	Daegu Gyeongbuk Institute of Science and Technology
Members	Obin Kwon	Seoul National University
Members	Soo Hyun Park	Korea Advanced Institute of Science and Technology
International Affairs Committee		
Chairperson	Yong-Seok Lee	Seoul National University
Members	Myunghwan Choi	Seoul National University
Members	ChiHye Chung	Konkuk University
Members	Ja Wook Koo	Korea Brain Research Institute
Members	Keiko Tanaka-Yamamoto	Korea Institute of Science and Technology
Education Committee		
Chairperson	Seung-Hee Lee	Korea Advanced Institute of Science and Technology
Members	Min Whan Jung	Korea Advanced Institute of Science and Technology
Members	Gunsoo Kim	Korea Brain Research Institute
Members	Jaekyung Kim	Korea Advanced Institute of Science and Technology
Members	Jin A Lee	Hannam University
Members	Hyeyoung Shin	Seoul National University
Sectional Committee		
Chairperson	Hyungju Park	Korea Brain Research Institute
Member Services Committee		
Chairperson	June Hahn	Boehringer Ingelheim
Election Committee		
Chairperson	Ik-Hyun Cho	Kyung Hee University



KSBNS 2025 Overview

Title	Date	Venue	Scale	Program
KSBNS 2025 K-Brain 2025 & The 3 rd CJK Neuroscience Meeting	August 24(Sun)- 27(Wed), 2025	Songdo Convensia Incheon, Korea	5,000 Participants International Conference	Lecture, Symposium Workshop, Seminar, Poster session, Exhibition Nature Masterclass

Performance

Year	Venue	Participants	Participating Countries	Oral Presentation	Poster Presentation	Exhibition Booth	Print Ads on Proceedings
2024	Gyeongju HICO (In-person)	1863	27	188	519	58	25
2023	Busan BEXCO (In-person)	1957	19	142	562	63	26
2022	Songdo Convensia (In-person)	1578	8	92	460	44	20
2021	Songdo Convensia (Online)	1077	8	100	314	14	29
2020	Swiss Grand (Online)	1120	23	89	460	20	17
2019	Daegu EXCO	4385	89	181	1550	128	14



I Benefits of Sponsoring the Korean Society for Brain and Neural Sciences (KSBNS)

We invite your company to sponsor the Korean Society for Brain and Neural Sciences (KSBNS), Korea's largest brain science organization with a vast global network. Sponsorship provides a unique opportunity to engage with current and future neuroscience researchers, strengthening long-term connections with potential clients.

Global Networking and Market Expansion

- ✓ KSBNS will host the **28th Annual International Conference, K-Brain 2025 & The 3rd CJK Neuroscience Meeting** from **August 24-27, 2025**, at **Songdo Convensia, Incheon, Korea**, expecting **over 5,000 participants** from leading institutions such as **IBS, KIST, and KBRI**. Co-hosted with the **CJK Neuroscience Meeting** - Asia's largest biennial neuroscience gathering - the event will feature symposiums with renowned clinicians and foster **industry-academic collaborations** in **BT, HT, IT, NT, and BME** sectors under the themes '**Bench-to-Business**' and '**Bench-to-Bedside**.'
- ✓ Notably, this conference will be co-hosted with the **CJK Neuroscience Meeting (China-Japan-Korea)**, the largest biennial neuroscience gathering in Asia, making it one of the world's largest neuroscience meetings. Additionally, several symposiums will be **jointly organized with clinical societies**, inviting many renowned **clinicians as speakers**.

Maximized Exposure through Strategic Sponsorship

- ✓ Sponsors benefit from **prime booth placements**, extended poster sessions, and **tailored advertising packages**. KSBNS offers **exclusive promotional benefits** across various media channels, delivering **exceptional value and visibility** to both academic and business communities.



| Sponsorship Opportunities

Provided details are subject to change depending on the circumstances.

All fees related to the payment transfer must be borne by the recipient.

Sponsorship Package

Sponsorship Tiers Provided Details	₩ 45,000,000 DIAMOND	₩ 25,000,000 PLATINUM	₩ 12,000,000 GOLD	₩ 7,000,000 SILVER	₩ 2,500,000 BRONZE
Logo recognition at entrance and on-site banner	✓	✓	✓	✓	✓
Homepage logo advertisement	✓	✓	✓	✓	✓
Homepage banner advertisement	✓				
Screen advertising ¹⁾	✓	✓	✓	✓	✓
Proceedings advertisement (Online PDF version) ²⁾	✓	✓	✓	✓	✓
Sponsor seminar session	2	1	1		
Space-only booth ³⁾	4	2	1	2	
Complimentary registrations	10	8	4	4	1
Marketing newsletter emailing service	8	6	3		
Photo wall advertisement	✓	✓			
Sponsoring session recognition ⁴⁾	✓	✓			

1) Main session room screen advertising (displayed during entire conference)

2) Sponsor advertisement placement will be prioritized based on tier level.

3) Upgrade to shell scheme booth : Assembly cost ₩500,000/Booth

4) Assigning a sponsoring session is discussed with the society.

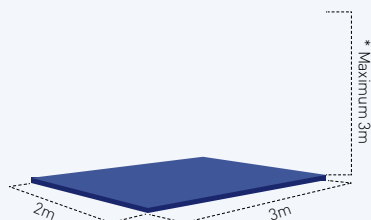
Exhibition Booth



1st floor
Poster Sessions +
Exhibition

Exhibit Hall	Hall 1, 1 st floor
Exhibitor Setup	August 23 1:00 p.m. - 24 10:00 a.m.
Exhibitor Takedown	August 27
Exhibition period	August 24 1:00 p.m. - 27 12:00 p.m.
Exhibition Promotion Booth Offerings and Costs	

Space-only

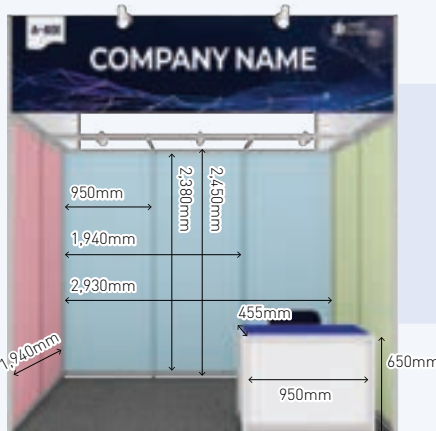


₩3,500,000

Only the exhibition space is provided, and the participating company selects a designated service provider to independently install and decorate the exhibition structures

- ✓ Two complimentary registrations
- ✓ One 220V/1kw 2-3 outlet power strip
- ✓ Floor protection
- ✓ One table and two chairs

Shell scheme [Octa(+panel) booth]



₩4,000,000

- ✓ Two complimentary registrations
- ✓ One 220V/1kw 2-3 outlet power strip
- ✓ Floor protection
- ✓ One table and two chairs
- ✓ One company name board with a logo
- ✓ Three wall light bulbs
- ✓ Additional lights ₩20,000/ Bulb (up to three light bulbs)

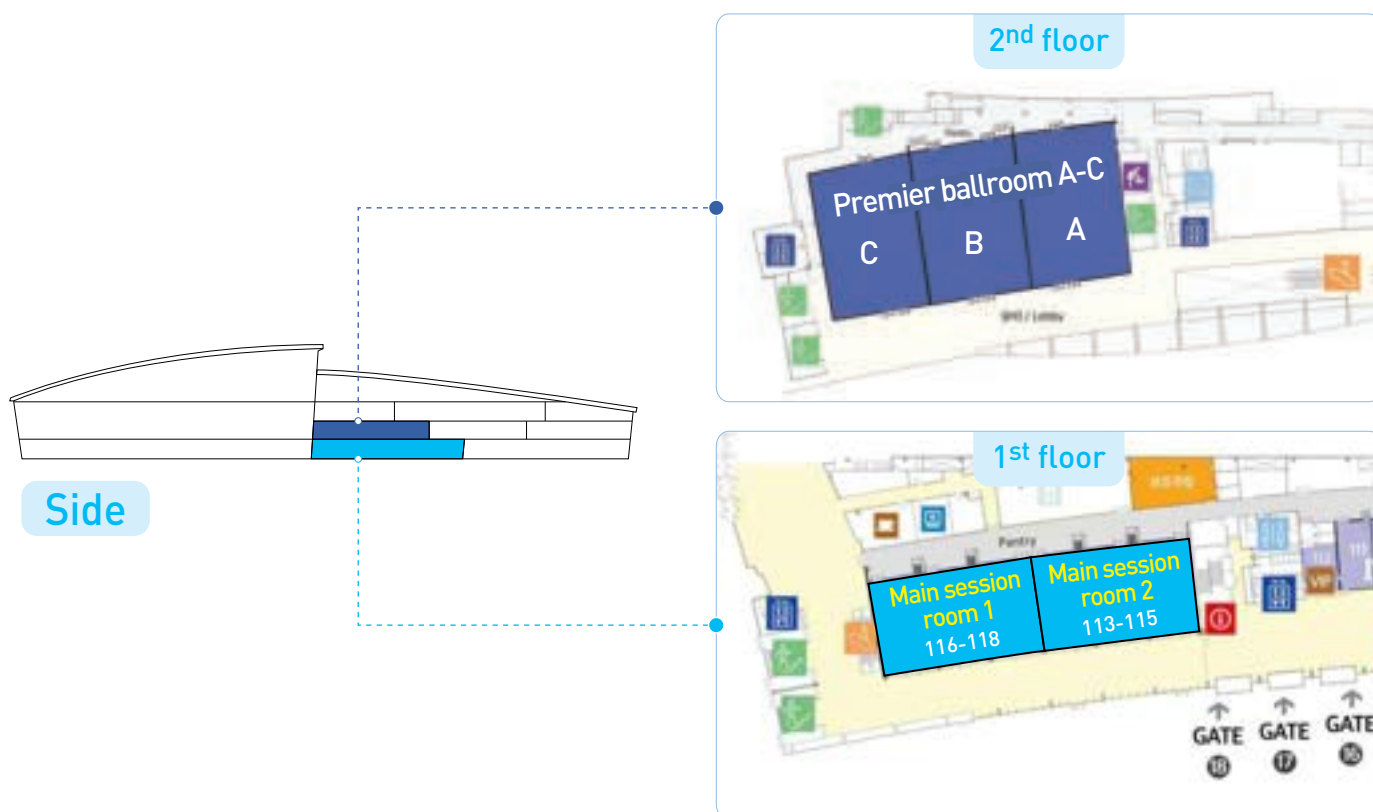
✓ **Additional Items** (available upon request) Electricity ₩20,000/1kW LAN cable ₩70,000/Line

- Additional power strips should be prepared by the sponsors.

- Basic shell scheme booths can have additional lighting installed, with a maximum of three fixtures per booth.

* Booth layout will be provided later

Luncheon Seminar



We provide an opportunity to promote your company's technology and various information during the lunch break.

Schedule 2025.08.25.(Wed) - 26(Tue) 12:30 - 13:00 (30 minutes)

Time		12:00 - 12:30 (30 minutes)				
Location		Premier ballroom A	Premier ballroom B	Premier ballroom C	Main session room 1	Main session room 2
Capacity (persons)		250-300			200	
Date	08.25(Mon)	Sponsor Seminar 1	Sponsor Seminar 2	Sponsor Seminar 3	Sponsor Seminar 4	Sponsor Seminar 5
	08.26(Tue)	Sponsor Seminar 6	Sponsor Seminar 7	Sponsor Seminar 8	Sponsor Seminar 9	Sponsor Seminar 10
Price		₩10,000,000				

- ✓ The time of the session is subject to change depending on the circumstances.
- ✓ Assigning the hall is based on a first come, first served basis.
- ✓ There is a chance of replacement for time and room assignment.
- ✓ Lunch boxes for participants and presentation equipment will be provided.
- ✓ Presentation materials should be self-prepared.
- ✓ Information of a talk title, abstract, speaker, and chair with a company logo should be submitted by the designated deadline.

Proceedings Advertisement (Online PDF version)

Location	Price
Inside Page	₩1,000,000

- ✓ **Size** 210mm(W) × 280mm(H) ✓ **Where to submit** neuro@ksbns.org
- ✓ **Format** PDF file (No less than 300 dpi). ✓ **Deadline to submit** 2025. 07. 31(Thu)

Sponsoring Academic Awards and Lectures

Logo recognition on the electronic proceedings, newsletter, conference website, key promotional materials at the venue, and presentation screen in the session room will be provided.

Assigning a sponsoring session is discussed with the society.

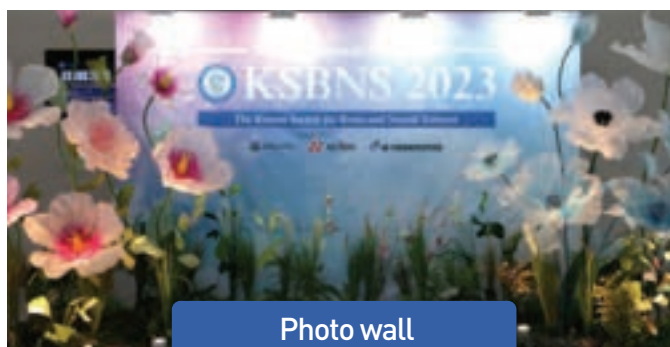
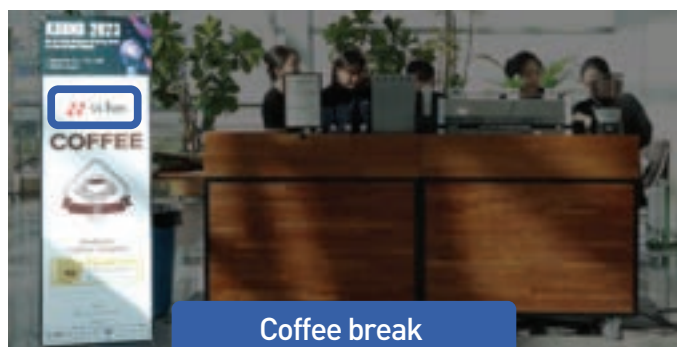
	Category	Price
Awards	Outstanding Poster Presentation Awards	₩5,000,000
Lectures	Presidential Lecture	₩10,000,000
	Plenary Lecture	₩5,000,000
	Symposium	₩3,000,000

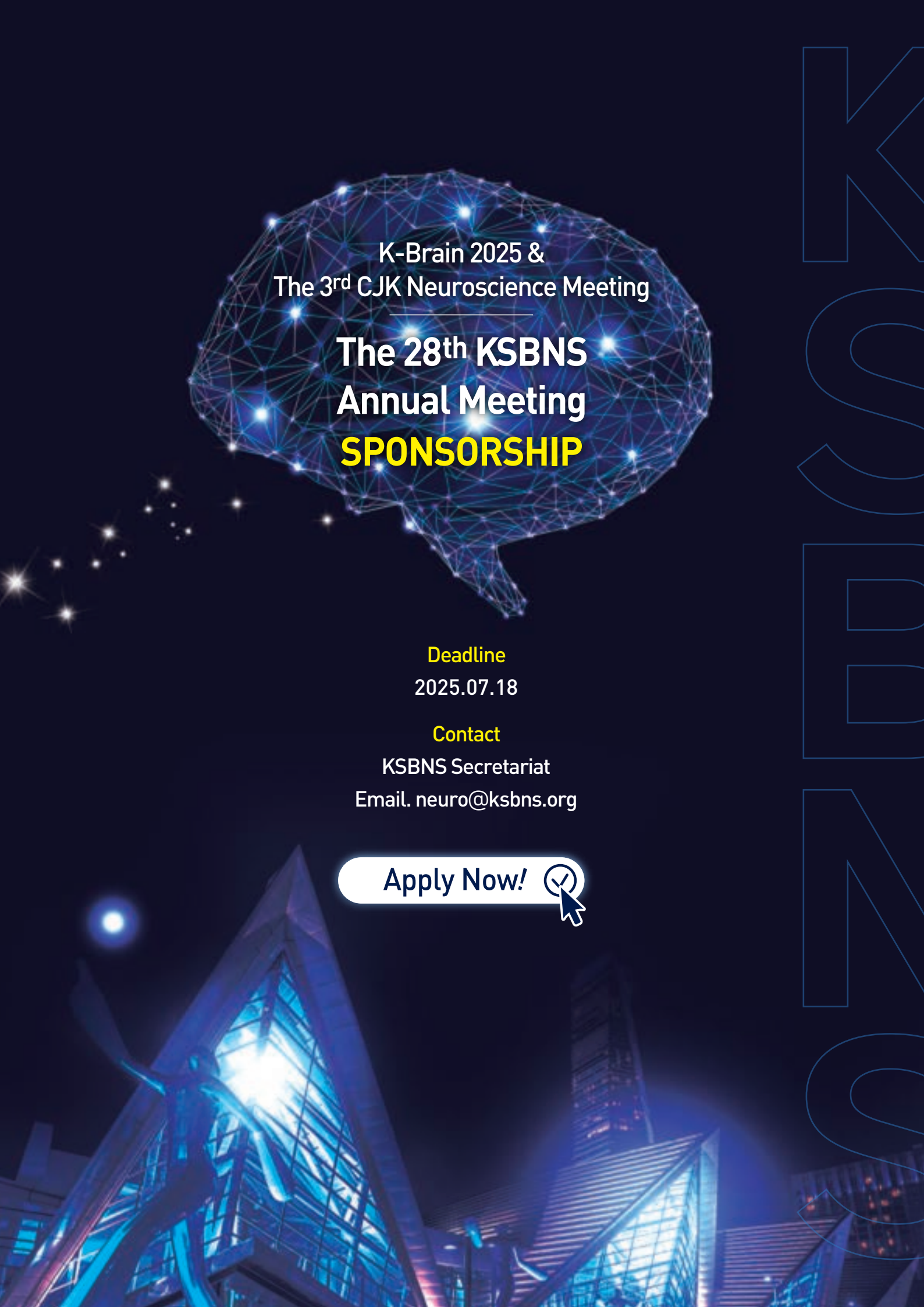
Online Sponsorship

	Category	Price
KSBNS homepage	Banner advertisement	₩600,000/Month
	Logo advertisement	₩300,000/Month
Emailing service	Marketing newsletter emailing service	₩450,000/Service

On-site advertising at conference venue

Category	Description	Price
Photo wall	Logo recognition on the photowall at conference entrance	₩1,000,000
Coffee break	Logo recognition on coffee table and coupon (3 spots available)	₩3,000,000
Screen advertising 1	Play advertising video between sessions on the screen of Grand Ballroom and Premier Ballroom A/B/C	₩1,000,000/Day (Per Room)
Screen advertising 2	Play advertising video between sessions on the screen of 6 Main session rooms	₩1,500,000/4 Days (All 6 Rooms)
Name badge	Logo recognition on name badge holders (1 spot exclusive)	₩5,000,000





K-Brain 2025 &
The 3rd CJK Neuroscience Meeting

**The 28th KSBNS
Annual Meeting
SPONSORSHIP**

Deadline

2025.07.18

Contact

KSBNS Secretariat

Email. neuro@ksbns.org

Apply Now!

